

futures†

# Tausche Bildung für Wohnen

## A Social Project for Education

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PASSION LED US HERE

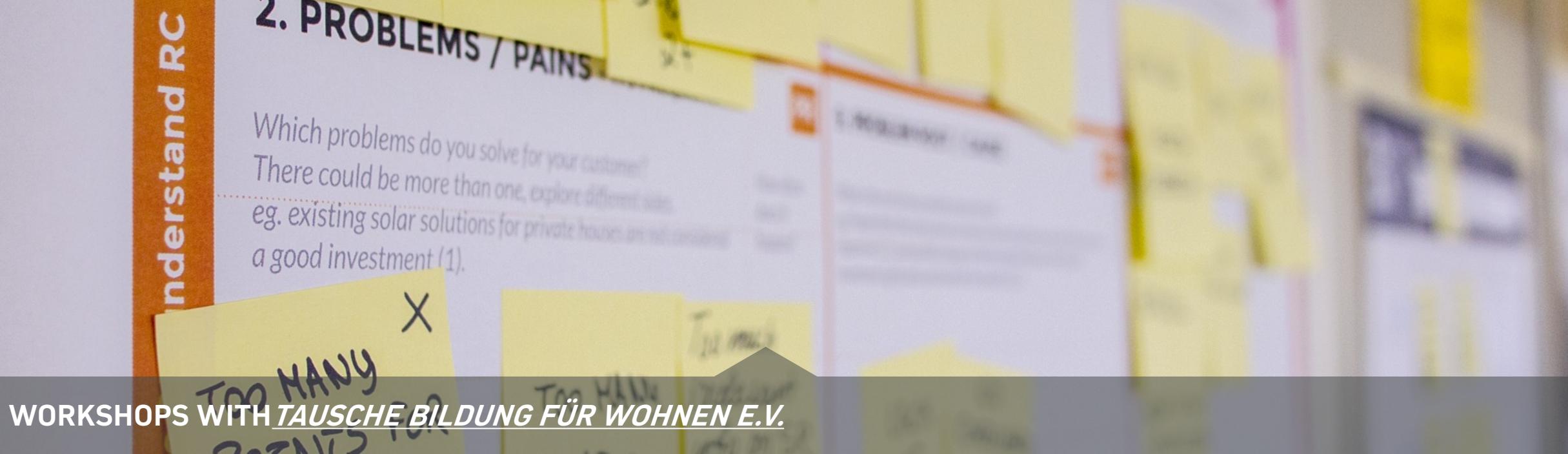


# DIE CHALLENGE

Are design thinking and agile working methods also applicable to social organizations? And can these methods meet their demands?

In a mutual pro bono project with Tausche Bildung TBFW für Wohnen (*Lodging in Exchange for Education*), an association that provides young education sponsors free living space in exchange for looking after disadvantaged children, we accepted the challenge.

Together we came up with solutions for the association so it could quickly and effectively implement its initiative in other German cities as well – more locations, more education projects!



## WORKSHOPS WITH TAUSCHE BILDUNG FÜR WOHNEN E.V.

# Step by step towards a decentralized organisational structure

Implementing team-building measures

Using retrospectives

Answering how-might-we questions

Introducing the agile working tools Trello and Slack

Deriving further strategically relevant questions for future projects of the association

# Win-Win?

„Our collaboration with *futurest* introduced us to methods that allowed us to **build a decentralized business structure**. That way, we can establish our initiative in other cities as well and spread our idea.“ Lena Wiewell, CEO, Tausche Bildung für Wohnen e.V.



„The cooperation with *Tausche Bildung für Wohnen* helped us put the **methods** we work with every day in a **different context** and reflect upon them.“ Dr. Babak Zeini, founder futurest GmbH





# FAZIT

Our experience with the Social Impact Project revealed that the agile working approach can also be applied to the demands of social projects. We were able to pair methodological skills with social relevance.

Our goal is still to develop products and services that contribute to the social balance and sustainability for new social innovations.

Again in 2018, we have joined Tausche Bildung für Wohnen to follow them on their journey and make our contribution in establishing sustainable innovative and socio-economic projects for society. Not everyone is lucky enough to be given the same opportunities as others.

**Contact us now.**

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